

{ E X P E R I M E N T }

N^o. W 6.9

experiment: *n.* 1) a scientific procedure undertaken to make a discovery, test a hypothesis, or demonstrate a known fact; 2) a course of action tentatively adopted without being sure of the outcome; 3) a series of wines from *OVID Napa Valley* celebrating experimentation in grape growing and winemaking.

At OVID Napa Valley, experimentation in grape growing and wine-making reflects our ethos – to learn more about the land and what will make the very best wine. We conduct formal experiments on specific topics and participate in a variety of academic and applied studies. And we sometimes try things several ways just to indulge our curiosity and to challenge what we know to be possible in the vineyard and the winery.

Our Experiment wines are a product of this process. Each vintage, we offer small amounts of different wines that we believe will be of special interest to you, allowing you to taste and experience new aspects of our vineyard and winemaking.

2019 WHITE EXPERIMENT W6.9

“All life is an experiment. The more experiments you make the better.”

—Ralph Waldo Emerson

To re-imagine how white wine in California can be fully realized, we threw out the rulebook while crafting this unique Experiment blend. The result is an unconventional integration of varieties that we culled from around the state. Deliberately not focused on a single site, varietal or style, the W series is imagination set free, ingenuity unbound.

W6.9 is an unconventional integration of eight grape varieties from five appellations, ranging from coastal mountain tops to rocky valley floors. Working with growers and vineyards from around California provided the ultimate off-the-beaten-track perspective, while farming conversations among the vines, long commutes to far-flung sites and in-between moments of quiet reflection provided fresh inspiration that elevated our effort. The result, we believe, is a complete and compelling expression of a new point of view on white wine.

Expansive and evolving notes of rose petal, passion fruit, jasmine and guava reflect the broad range of varieties in the 2019 Experiment W6.9, while vibrant acidity and fresh palate bring the wine into focus. We hope you enjoy this adventurous experiment in white wine as much as we do.

AUSTIN PETERSON *Winemaker*

JUNE 26, 2020