{ EXPERIMENT }

Nº. N 3.8

experiment: *n*. 1) a scientific procedure undertaken to make a discovery, test a hypothesis, or demonstrate a known fact; 2) a course of action tentatively adopted without being sure of the outcome; 3) a series of wines from *Ovid Napa Valley* celebrating experimentation in grape growing and winemaking.

AT OVID Napa Valley, experimentation in grape growing and winemaking reflects our ethos – to learn more about the land and what will make the very best wine. We conduct formal experiments on specific topics and participate in a variety of academic and applied studies. And we sometimes try things several ways just to indulge our curiosity and to challenge what we know to be possible in the vineyard and the winery.

Our Experiment wines are a product of this process. Each vintage, we offer small amounts of different wines that we believe will be of special interest to you, allowing you to taste and experience new aspects of our vineyard and winemaking.

2018 RED EXPERIMENT N3.8

"The true method of knowledge is experiment."

-William Blake

Sometimes you need an external frame of reference to reshape ideas – or a new conversation to challenge perceptions.

With this in mind, we decided to purchase a small amount of fruit from a neighboring vineyard. But first, we walked the rows, scrutinized the clone selection and studied the row orientation and trellis setup to learn the why and how of our colleague's site. Their different approach provided us the opportunity to learn and improve what we do here at the estate.

The resultant wine, 2018 Experiment N3.8, is our third vintage from this series. Predominantly Cabernet Sauvignon, N3.8 bursts with notes of cassis, boysenberry, cherry and forest floor. Cocoa nibs, vanilla bean and sandal wood aromas round out this rich and redolent neighborly adventure that is sure to please for years to come.

AUSTIN PETERSON *Winemaker* JUNE 26, 2020