

{ E X P E R I M E N T }

N^o. N2.7

experiment: *n.* 1) a scientific procedure undertaken to make a discovery, test a hypothesis, or demonstrate a known fact; 2) a course of action tentatively adopted without being sure of the outcome; 3) a series of wines from *Ovid Napa Valley* celebrating experimentation in grape growing and winemaking.

AT OVID, we are committed to the idea and practice of experimentation in many facets of grape growing and winemaking, in order to learn more about our land and what will make the very best wine. We conduct formal experiments in order to investigate specific topics, and we participate in a variety of academic and applied studies as well. Sometimes we simply follow our curiosity, trying things several different ways, in order to reach for what we hope will be possible in both the vineyard and the winery.

Our Experiment wines are a product of this process. Each vintage, we offer small amounts of different wines that we believe will be of special interest to you, allowing you to taste and experience new aspects of our vineyard and winemaking.

2017 RED EXPERIMENT N2.7

“The true method of knowledge is experiment.”

—William Blake

Sometimes you need an external frame of reference to reshape ideas or a new conversation to challenge perceptions.

With this in mind, we decided to purchase a small amount of fruit from a neighboring vineyard. But first, we walked the rows, scrutinized the clone selection and studied the row orientation and trellis setup—learning the why and how of this site. Their different approach provides us the opportunity to learn and improve what we do here at the estate.

The resultant wine—2017 Experiment N2.7—is our second vintage from this series. Primarily Cabernet Sauvignon with small, nearly equal amounts of Merlot, Petit Verdot and Cabernet Franc, the wine intrigues with notes of blackberry, cola, cocoa nibs, licorice and pencil shavings. Richness and purity of expression grace the palate in this neighborly adventure that should delight for years to come.

AUSTIN PETERSON *Winemaker*