

OVID.

N A P A V A L L E Y

2010

OVID [PUBLIUS OVIDIUS NASO] was a ROMAN POET who lived from 43 BC–17 AD. *His most famous work, Metamorphoses, is a poetic narrative OF THE GREEK MYTHS, CELEBRATING the themes of TRANSFORMATION and CHANGE.*

SINCE WINEMAKING *is* about TRANSFORMATION *from grapes* to something *more sublime*, that forms one connection.

Our admiration for the ART & CULTURE OF THE ROMANS, who had *so much figured out* so long ago, forms another.

THE WORKS OF *OVID*, *rich and timely*, yet steeped in tradition, *continue to speak to us.*

FOR OUR LABEL, we chose a *quotation* from *OVID'S Metamorphoses* that EXPRESSES what we hope to *achieve* WITH OUR WINE.



PARTIMQUE FIGURAS RETTULIT
ANTIQUAS, PARTIM NOVA
MONSTRA CREAVIT.

*Partly we recovered the OLDE, FAMILIAR
things, partly we created something
WONDEROUS and NEW.*

METAMORPHOSES • *Book the First.*
[LINES 436–437] PUBLIUS OVIDIUS NASO.

2010

TASTING NOTES

NAM MORA DAT VIRES, TENERAS MORA PERCOQUIT UVAS.

For delay gives STRENGTH, delay ripens the tender grapes.

PUBLIUS OVIDIUS NASO · REMEDIA AMORIS: 83–84.

2010 was an unusually *long and cool* GROWING SEASON in Napa Valley. At *OVID*, this more *European-styled* SEASON OF DELAY *rewarded* our extraordinary *PATIENCE* and *meticulous care*, yielding STRONG AND TENDER GRAPES that were *optimally* RIPENED.

The *MAKING* of the 2010 OVID NAPA VALLEY wine demanded the SAME COMBINATION of *patience and DEVOTION*, and the *wine itself* was an ONGOING REVELATION. DENSE AND BALANCED from the start, the wine's *eloquence* and BEAUTY *INTENSIFIED* with each month of *barrel age*. First the BERRY fruit flavors came *forward*, then the more *complex aromatics* slowly *UNFOLDED*—until AT LAST IT EMERGED as a *VIBRANT*, HARMONIOUS and *exquisitely balanced* expression of our *PRITCHARD HILL terroir*.

The 2010 OVID NAPA VALLEY is a *WINE* that is IMMEDIATELY APPEALING. It will also *REWARD* *patient cellaring* for the NEXT 15–20 YEARS.



AUSTIN PETERSON *Winemaker*

AUGUST 1, 2012